

CITY OF COTTAGE GROVE
Ad Hoc Street Improvement & Funding Committee
Minutes of the Meeting
June 28, 2023

Present in Chambers: Mayor Candace Solesbee, Councilor Dana Merryday, Councilor Mike Fleck, Councilor Greg Ervin, Citizen Michael Leborde, Citizen Robert Reetz, Citizen Amber Bahler, Citizen Michael Praegitzer, Citizen Chris Holloman, YAC Member Kassidy Poetzl, Citizen Jeff Conklin,

Present via GoTo
Meeting: None

Staff Present: Richard Meyers City Manager, Director of Public Works Faye Stewart, Recording Secretary Tina MacDonald.

Media Present: None

Absent: Councilor Chalice Savage, Citizen Tiffanie Williams, Councilor Alex Dreher, Commissioner Garland Burback, Councilor Jon Stinnett

1. Welcome (6:00 pm): Chair Amber Bahler opened the third Committee meeting.
2. Approval of May 25 & June 7 meeting minutes.

All in favor. Meeting minutes approved.

3. Election Process (Mindy Roberts, City Recorder)
 - a. Explained the process
 - b. Elaborated on the timeline
 - c. Spoke about the required filings
 - d. Talked about the Voters Pamphlet

Mindy presented the process of getting a measure on a ballot and the timeline in doing so. (See attached handouts). August 14 is the date to get on the ballot for this November. August 18-21 last day to be published in the pamphlet. September 7th to get the ballot title to the County office. There is a 7 day time period to challenge the title.

4. Creation of a Ballot Measure (Betsy Schultz & Jake Pelroy, Campaign Consultants)
 - a. Polling
 - b. Creation of a Political Action Committee
 - c. Campaigning
 - d. Past Campaigns, Springfield Street & Jail Measures

Betsy and Jake presented on how to create a ballot measure (See attached handouts). They spoke about the timing such as during Presidential election and nonelection years. Polling wording is very important in that the intention is to get people to say yes. Simpler is better, explaining is losing and can work against the goal. They spoke about Political Action Committees as being citizens from outside to represent the goal. Never miss the Voter's Pamphlet!

The Committee discussed options and decided that to try and pull something together for the upcoming election is too ambitious. Without knowing what the vehicle really is yet it would be hard to come up with something clear to present to Council. May of 2024 would be best with November being a Presidential election.

Betsy & Jake presented information on how the Springfield Street Bond in 2018 progressed. (See attachment)

Faye spoke about the Eugene Road Bond success along with the Jail Beds Bond Measure. The Town Hall that occurred over the phone is a great tool in getting information out to the public in mass.

There was discussion about community outreach and finding out what they really want. It is a requirement to post signs and advertisements as to where tax payer dollars go as far as funding projects.

Robert R. asked about how much money we need to collect. It is important that what is presented is palatable. Polling and focus groups to find what is important may be an option. What do we want to focus on? How the resources are allocated is very important. Chip sealing and sharing with the community on how money was saved with the City buying its own chip sealer was shared by Faye. Just this could create buy in from the citizens.

The next meeting will include solidifying the mission and goals.

5. Questions. Next meeting will be July 11th at 6:00 pm.

Adjournment: 8:10 pm