



TO: Cottage Grove Budget Committee & Staff
FROM: Don Williams & John Rudolph, TEAM-CG Co-Captains
DATE: April 27, 2016
RE: TEAM-Cottage Grove 2016-17 Budget Request for \$1,500

What is T.E.A.M. Cottage Grove?

(Together Everyone Achieves More)

Our Vision

“Connecting our Community”

Our Mission

TCG is committed to "Connecting our Community" through networking and making what is good even better.

Our Goals

GOAL #1 – Team Captain Alan Baas

Maintain and share an accurate database of current Cottage Grove nonprofit organizations [NPOs]

GOAL #2 – Team Captain Cindy Weeldreyer

Continue publication and distribution of the weekly publication, *Around The Grove*, so residents and visitors are aware of local events. Coordinate with other community calendars to include NPO activities.

GOAL #3 – Team Captain John Rudolph

Conduct Outreach to NPOs to determine their needs and how TCG can help meet them. Research other communities with a successful volunteer registry. Work with nonprofit organizations to develop a local volunteer registry to match NPO projects and events with youth and adults willing to help.

TCG began in February 2014 with the goal of improving and enhancing communication among local non-profit organizations [NPOs] through increased networking. To accomplish this TCG updates and publishes a free database of current information on NPOs and publishes *Around The Grove*, a weekly community newsletter. Responding to feedback from our current survey we are planning our first forum, “A Gathering of The Grove at The Green,” in late January or February 2017.

It’s been years since all the local nonprofit groups last came together for a community-wide networking event. It became clear in TCG’s first year there was strong interest to organize another NPO networking and training event. We conducted a survey in March to gather current information for the 2016 database and to get valuable feedback to help us plan this event. We’ve included a copy of our survey results and the proposed budget for this event for your review.

Last year TCG made a presentation to the Cottage Grove Vision Keepers. We offered to partner with them to use our growing network of community organizations and the event we’re planning to promote greater awareness and participation in the CG 2037 Vision. It was suggested they could contribute funds to support this effort if it promoted Vision 2037. We are now a project of Another Way Enterprises, which provides us with the 501c3 status we need to continue our work.

We are asking the City to be an event sponsor and contribute \$1,500 to help pay speaker fees. From our estimated budget you will see this is truly a “TEAM” effort to provide a quality event that strengthens nonprofit organizations in our community. We believe this is an important investment of city funds to make this effort successful so it becomes a much anticipated annual event.

We thank you for your consideration.



**Gathering in the Grove
Estimated Budget**

Income:

City of Cottage Grove	\$	1,500
Ford Family Foundation	\$	3,000
Donations	\$	800
United Way of Lane County	\$	1,500
Cottage Grove Vision Keepers	\$	200
Registration Fees	\$	1,400
Total Estimate Income	<u>\$</u>	<u>8,400</u>

Expenses:

Conference Hall	\$	-
Food and beverages	\$	(1,400)
Advertising	\$	(500)
Flyers	\$	(250)
Printing event materials	\$	(300)
Flip charts, name badges, etc.	\$	(250)
Awards and raffle prizes	\$	(700)
Speaker fees	\$	(5,000)
Total Estimated Expenses	<u>\$</u>	<u>(8,400)</u>



Gathering in the Grove Survey Totals

The following survey went out to 104 Non Profits in the Cottage Grove area asking: When deciding to participate in a local non-profit event that will strengthen your nonprofit organization, what of the following would you prefer?

TOO BUSY OR DOES NOT WANT TO PARTICIPATE:

2

SEASON OF THE YEAR

Winter: 17	Spring: 10	Summer: 4	Fall: 10	No Preference: 3
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DAY OF THE WEEK

Monday: 7	Tuesday: 11	Wednesday: 7	Thursday: 9	Friday: 3	Saturday: 7	Sunday: 1	No Pref: 6
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TIME OF THE DAY:

9 am–4 pm: 10	8 am–noon: 6	10 am–2 pm: 11	1 pm–5 pm: 7	5 pm–9 pm: 5	No Preference: 5
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TRAINING TOPICS:

Recruitment: 13	HR Essentials: 5
Volunteer Management: 11	Performance Reviews: 4
Sharing Volunteers: 8	Fundraising: 21
Grant Writing: 12	Resources for NPs: 8
Strategic Planning: 5	Board Development: 10
Communication: 12	Developing Your Message: 9
Program Evaluation: 4	Collaboration That Builds a Community: 8
Local Initiatives: 5	
Other:	
Legacy/Estate Giving	
Communications between nonprofits to avoid conflicting events	

TRAINING FORMAT:

Presentation: 13	Classroom Seating: 6	Breakout Rooms: 7	No preference: 7
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FOOD PREFERENCES:

Full Meal: 2	Snacks & Beverages: 16	None: 4	No preference: 8
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COST PREFERENCES:

\$00: 1	\$10-\$15: 11	\$20-\$25: 17	\$30-\$50: 7	No preference: 2
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