

MEMORANDUM

TO: Mayor and City Council

FROM: Richard Meyers, City Manager

SUBJECT: HOME SHARE OREGON PRESENTATION

DATE: January 5, 2022

Background

A program has been started in Oregon called Home Share Oregon with a mission to “disrupt the housing crisis in Oregon by encouraging and incentivizing homeowners to become a valuable part of the solution. By putting to work underutilized housing inventory, i.e. spare bedrooms, Home Share Oregon intends to expand access to affordable housing one spare bedroom at a time.”


Judy Smith, Lane County Representative for Home Share Oregon, will be at the Council meeting to provide more information about the program and encourage local participation from members of the community. Additional information is attached to this memo or can be found at: www.homeshareoregon.org.

Recommendation

Information item only, no action from Council.

Cost

No Cost


Richard Meyers, City Manager



Home Share Oregon

The mission of HSO is to increase access to affordable housing by putting to work underutilized housing inventory, i.e., spare bedrooms. There are 1.5 million owner-occupied homes across the state. A 2% penetration means we can house 30,000 people affordably and create financial resilience for homeowners who may be mortgage burdened.

Home Share Oregon, Organizational Goals

- A. Culturally normalize home sharing through an extensive education campaign and a compelling public affairs, state-wide outreach program.
- B. Provide direct client support for more vulnerable populations including seniors, individuals and families impacted by natural disasters, homeless youth, and children aging out of the foster care system, etc.
- C. Build a home-owner rapid response program designed to recruit and train homeowners willing to provide housing for families displaced due to a natural disaster (fires, etc.)
- D. Engage in advocacy efforts with local and state governments to pass initiatives designed to decrease barriers to home sharing and incentivize homeowners to join the home sharing movement.

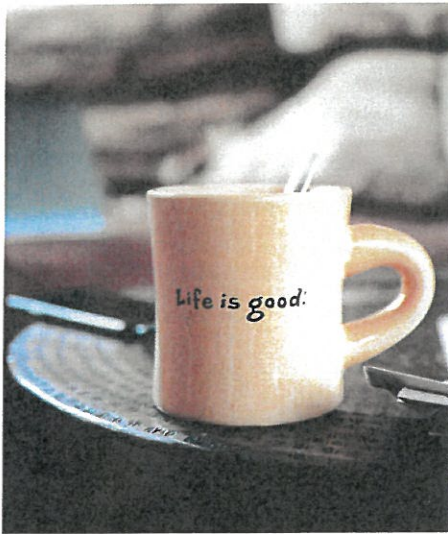
2021 Accomplishments

The results for 2021, speak for themselves:

- 10,638 Oregonians trafficked our website to learn more.
- 316 homeowners listed their spare bedrooms for rent, decreasing the need for 316 apartments.
- 1,124 renters signed up, many of whom who were more than willing to aid seniors wanting to age in place.
- We were awarded a \$500,000 grant from the state of Oregon, to assist homeowners looking specifically to support fire survivors who lost their own homes, from the disasters this past summer and in just 3 months, 32 homeowners in Lane and Jackson counties have signed up to provide housing to fire survivors.

Oregon Homeowners

Turn Your Extra Room Into a Rewarding Experience



A New Home, A Brighter Future: You Hold the Key

Home Share Oregon brings the classic community tradition of home sharing into the modern age!

People of all ages are choosing to invite a roommate to build community and prevent going it alone.

Our area faces big challenges, from housing insecurity to social isolation. Now you can be part of the solution while creating new friendship and a new stream of income from your home.

Getting Started is Free... and Easy as 1-2-3!



Create a Free Profile at
Home share Oregon.org



Browse Potential Roommates
to Find Your Ideal Match



Get support for Home Prep,
Rent Collection, and more!



Find Out More at HomeShareOregon.org
503-862-3296

Best Practices for Home Sharing

- Complete and sign a rental agreement - also available via Silvernest
- Complete the background screen available in Silvernest.
- Ask for an employment and personal reference, and take time to contact them.
- Collaborate to create house rules and be willing to revisit as needed.
- Have fun!



Home Share Oregon & Silvernest A partnership that benefits YOU!



- Home Share Oregon is a nonprofit program working to increase access to affordable housing.
- We are supported by generous donors who are comprised of individuals, business, and foundations.
- Home Share Oregon raises dollars to ensure online resources provided by Silvernest are available for FREE to Oregonians, and has added additional services so that we can support more people to share homes.
- We know some people need a little help in addition to online tools, and that is what we aim to provide!



**Find Out More at HomeShareOregon.org
503-862-3296**

A New Home, A Brighter Future: You Hold the Key

Home Share Oregon brings the classic community tradition of homesharing into the modern age!

People of all ages and lifestyles are choosing to invite a roommate to build community and prevent going it alone. Our area faces big challenges, from housing insecurity to social isolation. Now you can be part of the solution while creating a new friendship and a new stream of income from your home.

Our special partnership with Silvernest means that your roommate matching process is easy and secure.

We're with you every step of the way



Help preparing your space for home sharing



Assistance creating a profile and listing



Landlord tools and templates

PARTNER WITH US

A Creative and Cost-Effective Solution

Home Share Oregon partners with existing organizations. This allows us to stay lean while increasing the capacity of these organizations to serve those who need support.

Together, we streamline the search process and increase the capacity of these organizations to serve more people with affordable housing.

ENDORSED BY



HARBOR OF HOPE



Join us at homeshareoregon.org

A New Option for Oregon Renters

Everyone goes through a time when tomorrow isn't certain. One of the best ways you can create stability for your future is by securing an affordable home. Homesharing gives you the opportunity to live in a more comfortable, established home than you could on your own, while also building a new friendship so you don't have to live life alone.

Home Share Oregon is a nonprofit program of the 501c3

organization Oregon Harbor of Hope. Our mission is to prevent housing instability, foreclosure, and homelessness through homesharing.

We use Silvernest technology to enable homeowners to find safe, compatible roommates to share their home, and our partner organizations help us support Oregon renters and homeowners with additional services for homesharing.



Our Mission is to disrupt the housing crisis in Oregon by encouraging and incentivizing homeowners to become a valuable part of the solution.

All Home Share Oregon services are free to renters!
We also offer these services to those who qualify:

- Assistance creating your home sharing profile
- Resources for move-in costs
- Tools for creating rental agreements

Our services include



Rental listing service: list space in your home for rent to share with a roommate



Lease generator and rent payment processing



Secure messaging and background screens



Roommate matching based on compatibility and preferences

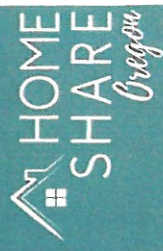


Mediation and homesharing support services



Additional support services for those who qualify

Join us at homeshareoregon.org



Community Begins at Home

Find Out Why Sharing Your Home is the Solution that Brings Oregon Together!

A New Way for Oregonians to Build a Better Future

Oregon is in an affordable housing crisis that threatens a stable future for many of us. Home Share Oregon is the creative, cost-effective solution. Home sharing is a time-tested tradition that communities all over the world use to create homes for more people and bring the community together. With technology, we can connect homeowners with great renters and roommates while providing the support they need to thrive.

1,000,000+ Owner-occupied Oregon homes have a spare bedroom.

2% If just a fraction of homeowners opened to these renters...

20,000 ...vulnerable people could be housed and secure.

Now you can be part of the solution
Sign up today at homeshareoregon.org



1616 NW 13th Ave, Portland OR, 97209



tess@oregonharbofhope.org

Copyright © 2021 Home Share Oregon. All rights reserved.



Judy C. Smith

Lane County
Area Representative

(541) 221-1390

judy@homeshareoregon.org



Community Begins at Home

www.Homeshareoregon.org