#### **MEMORANDUM**

To:

Mayor and City Council

From:

Ryan Sisson, Civil Engineer

Subject:

COUNCIL REVIEW OF TWO-YEAR STREATERY PILOT STUDY

Date:

March 23, 2022

#### Background

In their meeting on February 9, 2020, Council directed Engineering Staff to create a two-year pilot study in which the City issued three permits for the placement of Streateries within public parking spaces adjacent to existing restaurants. The three existing restaurants were chosen on a first come, first served basis.

The intent of the Streatery Pilot Study was to support "the downtown business community by creating a more attractive commercial corridor, attracting new businesses, fostering social engagement, and providing enhancements that contribute to livability and beauty of the historic district."

The purpose of this memo is to assist the Council in evaluating whether to cancel or extend the Streatery Program.

In 2020, the City received \$30,000 in grant funds from the Oregon Tourism Commission, which helped the City construct and place Streateries at each location, greatly saving money and time for each business. Not including grant funds, the restaurant operators were responsible for all expenses associated with the maintenance and furnishings of each Streatery.

In January through early March, 2022, staff distributed questionnaires to downtown businesses and citizens. Thirty-six questionnaires were collected and two emails were received in lieu of submitting a questionnaire, which are all attached to this memo.

The attached graphs summarize the questionnaire responses:

- 58% of respondents (22) scored the Streatery Pilot Study with scores (4) and (5), with (5) being highest, with 10 respondents scoring the program a (1) or (2). Six respondents were neutral with a score of (3).
- 56% of respondents that are business owners believed the Streatery Pilot Study was beneficial, scoring (4) and (5).
- 22 respondents used a Streatery, with 15 saying they never used one.
- 71% of respondents (23) affirm that the Streatery program should continue. Eleven respondents felt the program should not continue. Four responses expressed a desire to continue with changes.

• In respect to the impact on parking, 17 responses were recorded for low impact with scores of (1) and (2). 14 responses rated the impact on parking as high with scores of (4) and (5). Four of the respondents were neutral.

A variety of written comments supporting, opposing or making suggestions regarding the Streateries were also made and/or included on the questionnaires.

#### Recommendation

Staff recommends that Council approve the Streatery program to continue for the existing three Streateries.

#### Cost

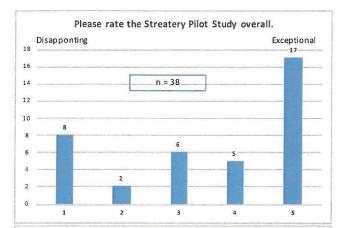
No costs for the City at this time.

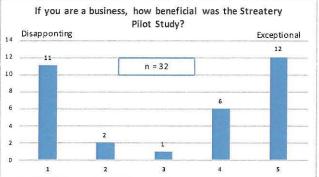
Richard Meyers, City Manager

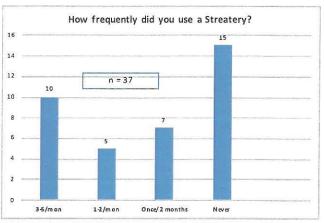
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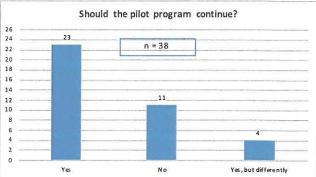
#### Attachment

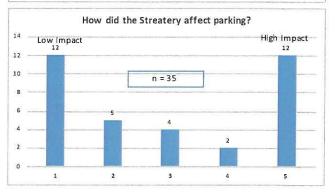
- Graphs of Questionnaire Results
- Scanned Streatery Questionnaires
- Email from Jack Sprats owner, Chloe Beckes
- Email from Bartolotti's Owner, Steve Shinn











The City of Cottage Grove is interested in your experience with the Streatery Pilot Program. We are committed to listening and improving where we can, so we welcome your comments. Please fill out this questionnaire and drop it off at City Hall front desk. Thank you.

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## **Downtown Streatery Program**

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Downtown Streatery Program

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Should th	ne pilot p	orogram o	continue?		
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How did	the Stream	tery affe	ct parking	;?	
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Low Impa	ict				High Impact
Please sha	are any a	edditiona	l commer	nts or sug	gestions.
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				317-311,	
Downto	wn Stre	eatery P	rogram		
400 E. Ma		t, Cottage	e Grove, (	OR, 9742	4
541-942-3 www.cott		eor.gov			

# Downtown Streatery Program

Please ra	te the S	treatery l	Pilot Stud	y overall.	
	<b>F</b> 1	□ 2	□3	□ 4	□ 5
Disappoi	nting				Exceptiona
If you are Study?	a busin	ess, how	beneficia	l was the	Streatery Pilot
	Q 1	□ 2	□3	□ 4	□ 5
Disappoi	nting				Exceptiona
How free	uently o	did you us	se a Strea	tery?	
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Should th	ne pilot (	program	continue	)	
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How did	the Stre	atery affe	ect parkin	g?	
	□1	□2	□ 3	□ 4	項 5
Low Imp	act				High Impac
Please sh	nare any	addition	al comme	nts or su	ggestions.
			Progran		
400 E. M 541-942-		et, Cotta	ge Grove	OR, 974	24

The City of Cottage Grove is interested in your experience with the Streatery Pilot Program. We are committed to listening and improving where we can, so we welcome your comments. Please fill out this questionnaire and drop it off at City Hall front desk. Thank you.

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Please	ate the S	Streatery	Pilot Stu	dy overall	
	□1	□ 2	<b>□</b> 3	□ 4	□ 5
Disappo	ointing				Exceptional
If you ar Study?	re a busi	ness, how	/ benefic	cial was the	e Streatery Pilot
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Disappo	ointing				Exceptional
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Should t	he pilot	program	continue	≘?	-
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Please sh	nare any	additiona	al comm	ents or su	gestions.
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Downto	wn Str	eatery F	Prograi	m	
400 E. M 541-942-		et, Cottag	ge Grove	e, OR, 9742	24
www.cot	tagegro	eor.gov			

## **Downtown Streatery Program**

Please rate the S	treatery	Pilot Stud	y overall.	
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Disappointing				Exceptional
If you are a busin Study?	ness, how	/ beneficia	I was the	Streatery Pilot
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Should the pilot p	orogram			
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Please share any				
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about	No	Posting	ion	Street.
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Downtown Stre	eatery F	rogram		
400 E. Main Stree 541-942-3340	t, Cottag	e Grove, (	OR, 9742	4
www.cottagegrov	eor.gov			

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Please rate the St	reatery F	ilot Stud	y overall.	
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Disappointing				Exceptional
If you are a busing Study?	ess, how	beneficia	l was the	Streatery Pilot
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## **Downtown Streatery Program**

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		□ 2	□ 3	□ 4	13/25
Disappo	ointing				Exceptiona
If you a Study?	re a busir	ess, how	beneficia	ıl was the	Streatery Pilot
study.	□1	□ 2	□ 3	□ 4	<b>∑</b> 5
Disappo	ointing				Exceptiona
How fre	quently o	did you us	se a Strea	tery?	
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## **Downtown Streatery Program**

treatery F	Pilot Stud	y overall.	
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ess, how	beneficia	al was the	Streatery Pilot
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month		<b>№</b> 1-2 tim	es per month
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ently (Ple	ease expl	ain belov	v)
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additiona	ii comme	nts or sug	gestions.
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The City of Cottage Grove is interested in your experience with the Streatery Pilot Program. We are committed to listening and improving where we can, so we welcome your comments. Please fill out this questionnaire and drop it off at City Hall front desk. Thank you.

Please r	ate the S	treatery	Pilot Stud	y overall.	
	□1	□ 2	□ 3	□ 4	<b>j</b> 5
Disappo	inting				Exceptional
If you ar Study?	e a busir	ness, how	benefici	al was the	Streatery Pilot
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Disappo	ointing				Exceptional
How fre	quently (	did you u	se a Strea	tery?	
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Should 1	the pilot	program	continue	?	<del></del>
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, □ Yes, I	but diffe	rently (Pl	ease exp	lain belo	w)
How dic	the Stre	atery aff	ect parkir	ng?	
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Please s	hare any	addition	al comm	ents or su	ıggestions.
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Downt	own St	reatery	Progra	m	
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## Downtown Streatery Program

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Please ra	te the	Streatery	,	ly overall.	
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Disappo	inting				Exceptional
If you are Study?	e a busi	ness, how	benefici	al was the	Streatery Pilot
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Disappo	inting	dor mi	. Not	p for	Exceptional
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Should t	he pilot	program	continue	?	
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The City of Cottage Grove is interested in your experience with the Streatery Pilot Program. We are committed to listening and improving where we can, so we welcome your comments. Please fill out this questionnaire and drop it off at City Hall front desk. Thank you.

Name of the Associated Services					
Please ra	ate the St	reatery F	ilot Stud	y overall	
	□1	□ 2	□ 3	□ 4	<b>(</b> )
Disappo	inting				Exceptional
If you are Study?	e a busin	ess, how	beneficia	l was the	e Streatery Pilot
Studyi	□1	□ 2	□3	□ 4	□ 5
Disappo	inting				Exceptional
How free	quently d	id you us	e a Streat	tery?	<del></del>
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Should th	ne pilot p	rogram c	ontinue?		
Yes				] No	5-07
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How did	the Strea	tery affe	ct parking	?	
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## Downtown Streatery Program

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Please rate the	Streatery	Pilot Stu	dy overal	I.
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Disappointing				Exceptional
If you are a busi Study?	iness, how	/ benefici	al was th	e Streatery Pilot
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Disappointing				Exceptional
How frequently	did you u	se a Strea	etery?	
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☐ Once every 2	2 months		□ Never	
Should the pilot	program	continue	?	
Yes			□No	
☐ Yes, but diffe	erently (Pl	ease exp	lain belo	w)
How did the Str	eatery aff	ect parkir	ng?	
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Low Impact				High Impact
Please share any	y addition	al comme	ents or su	ggestions.
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Downtown St	reatery	Progran	n	
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The City of Cottage Grove is interested in your experience with the Streatery Pilot Program. We are committed to listening and improving where we can, so we welcome your comments. Please fill out this questionnaire and drop it off at City Hall front desk. Thank you.

Please r	ate the S	treatery	Pilot Stud	ly overall	
	□1	□ 2	.□3	□ 4	( <u> </u> 5)
Disappo	ointing				Exceptional
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Study	□1	□ 2	□ 3	□ 4	08
Disappo	ointing				Exceptional
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Downt	own Sti	reaten	Program		
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## **Downtown Streatery Program**

Please ra	ite the S	treatery I	Pilot Stud	ly overall.		
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Disappo	inting				Exc	eptiona
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Disappoi	nting				Exc	eptiona
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Should th	ne pilot p	rogram (	continue	?	<del></del>	
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The City of Cottage Grove is interested in your experience with the Streatery Pilot Program. We are committed to listening and improving where we can, so we welcome your comments. Please fill out this questionnaire and drop it off at City Hall front desk. Thank you.

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Please rate the	Streatery	Pilot Stu	dy overall	
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Disappointing				Exceptional
If you are a busi Study?	ness, hov	v benefici	al was th	e Streatery Pilot
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Disappointing				Exceptional
How frequently	did you u	ise a Strea	atery?	<del></del>
☐ 3-5 times per	month		☐ 1-2 tin	nes per month
☐ Once every 2	months	)	Never	
Should the pilot	program	continue	7	
☐ Yes			ХNO	
☐ Yes, but diffe	rently (Pl	lease exp	lain belov	w)
How did the Stre	atery aff	ect parkir	g?	`
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Low Impact				High Impact
Please share any	addition	al comme	ents or su	ggestions.
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Downtown Str	eatery	Progran	1	
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# Downtown Streatery Program

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Please rate the	Streatery	Pilot Stu	dy overa	II,	
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Disappointing				Exce	ptiona
If you are a busi Study?	ness, hov	w benefic	ial was th	ne Streater	y Pilot
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Disappointing				Exce	otiona
How frequently	did you u	ise a Strea	atery?		
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Should the pilot	program	continue	?		
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Low Impact				High In	npact
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Please	rate the S	treatery	Pilot Stud	dy overall	•
	甚1	□ 2	□ 3	□ 4	□ 5
Disappo	ointing				Exceptional
If you a	re a busir	ness, hov	v benefici	al was the	e Streatery Pilot
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How fre	quently	did you u	se a Strea	etery?	
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## **Downtown Streatery Program**

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Please rate the Streate	ery Pilot Study	overall.	
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Disappointing			Exceptional
If you are a business, h Study?	now beneficia	was the	Streatery Pilot
01 0	43	□ 4	□ 5
Disappointing			Exceptional
How frequently did yo	u use a Streat	ery?	
☐ 3-5 times per mont	h [	1-2 tim	es per month
Once every 2 mont	hs 🗆	Never	
Should the pilot progra	m continue?		
☐ Yes		No	
Yes, but differently How did the Streatery	U·		v)
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Low Impact			High Impact
Please share any additi	onal commen	ts or sug	gestions.
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Please	rate the S	Streatery	Pilot Stud	dy overall	
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400 E. N 541-942		et, Cotta	ge Grove	, OR, 974	24
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## **Downtown Streatery Program**

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#### Re: Questions for Streatery Pilot Study

1 message

Chloe Beckes <jackspratsbrats@gmail.com>
To: Ryan Sisson <civilengineer@cottagegrove.org>

Tue, Mar 1, 2022 at 10:10 PM

Hi Ryan!

We loved having streatery in front of Jack Sprats! After the first crazy week of people running their cars into it, I feel like people got used to it being there. The streatery allowed us to seat even more people outside where they could enjoy the beautiful weather. People have always appreciated having outdoor seating, but in the past the chairs have been dragged into the walkway and blocked pedestrian traffic. With the streatery, it is so welcoming to everyone. With all the covid restrictions, it was an easy fix for people who didn't want to wear a mask. We had people sitting out there everyday. I rate it a 5 and hope that the council votes to bring them back for many more years. Thank you for all your hard work bringing the streateries to Cottage Grove!



#### Streatery survey

1 message

**Steve Shinn** <mrsteveshinn@yahoo.com>
To: Ryan Sisson <civilengineer@cottagegrove.org>

Tue, Mar 22, 2022 at 2:47 PM

I would rank the pilot study 5 of 5, exceptional

I would say the study was 5 of 5, exceptional

I used it essentially every day, multiple times a day

The only thing I would change are fixed dates for set up and removal. I feel like our weather is consistent enough that simple dates like; set up the 2nd week of April and removal the last week of October would be much better than wondering when it was to be done and then rushing to accommodate from our end. Most, if not all, government programs don't seem to have a great grasp of all the balls small business owners have to juggle and we can't just drop everything we're doing to handle one aspect of one location that we manage. But it was the first year and I'm sure it will become smoother after this.