

MEMORANDUM

To: Mayor and City Council

From: Ryan Sisson, Civil Engineer

Subject: COUNCIL REVIEW OF TWO-YEAR STREATERY PILOT STUDY

Date: March 23, 2022

Background

In their meeting on February 9, 2020, Council directed Engineering Staff to create a two-year pilot study in which the City issued three permits for the placement of Streateries within public parking spaces adjacent to existing restaurants. The three existing restaurants were chosen on a first come, first served basis.

The intent of the Streatery Pilot Study was to support “the downtown business community by creating a more attractive commercial corridor, attracting new businesses, fostering social engagement, and providing enhancements that contribute to livability and beauty of the historic district.”

The purpose of this memo is to assist the Council in evaluating whether to cancel or extend the Streatery Program.

In 2020, the City received \$30,000 in grant funds from the Oregon Tourism Commission, which helped the City construct and place Streateries at each location, greatly saving money and time for each business. Not including grant funds, the restaurant operators were responsible for all expenses associated with the maintenance and furnishings of each Streatery.

In January through early March, 2022, staff distributed questionnaires to downtown businesses and citizens. Thirty-six questionnaires were collected and two emails were received in lieu of submitting a questionnaire, which are all attached to this memo.

The attached graphs summarize the questionnaire responses:

- 58% of respondents (22) scored the Streatery Pilot Study with scores (4) and (5), with (5) being highest, with 10 respondents scoring the program a (1) or (2). Six respondents were neutral with a score of (3).
- 56% of respondents that are business owners believed the Streatery Pilot Study was beneficial, scoring (4) and (5).
- 22 respondents used a Streatery, with 15 saying they never used one.
- 71% of respondents (23) affirm that the Streatery program should continue. Eleven respondents felt the program should not continue. Four responses expressed a desire to continue with changes.

- In respect to the impact on parking, 17 responses were recorded for low impact with scores of (1) and (2). 14 responses rated the impact on parking as high with scores of (4) and (5). Four of the respondents were neutral.


A variety of written comments supporting, opposing or making suggestions regarding the Streateries were also made and/or included on the questionnaires.

Recommendation

Staff recommends that Council approve the Streatory program to continue for the existing three Streateries.

Cost

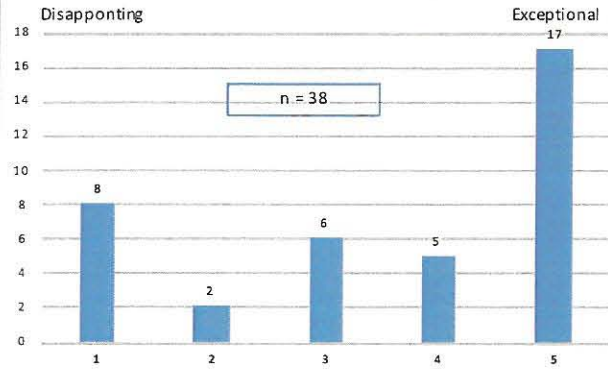
No costs for the City at this time.


Richard Meyers, City Manager
Ryan Sisson, Civil Engineer

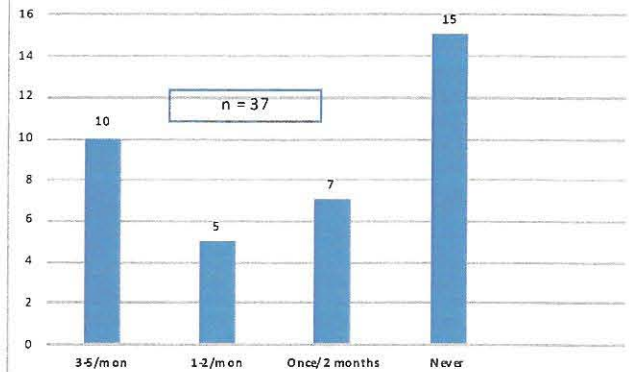
Attachment

- Graphs of Questionnaire Results
- Scanned Streatory Questionnaires
- Email from Jack Sprats owner, Chloe Beckes
- Email from Bartolotti's Owner, Steve Shinn

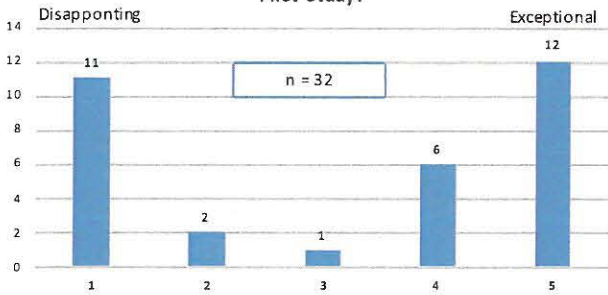
Please rate the Streatory Pilot Study overall.



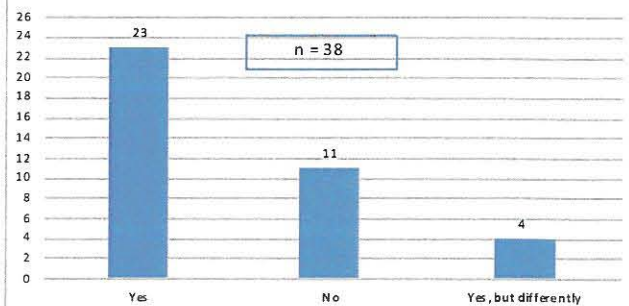
How frequently did you use a Streatory?



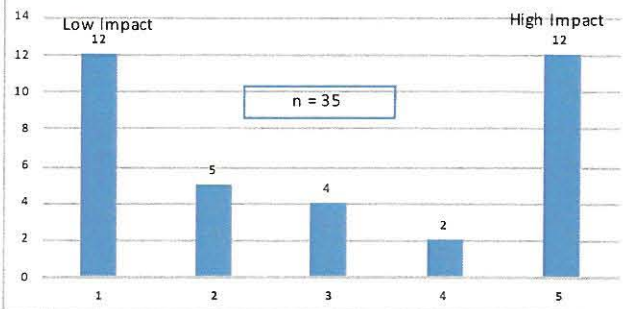
If you are a business, how beneficial was the Streatory Pilot Study?



Should the pilot program continue?



How did the Streatory affect parking?



Downtown Streatery Program

The City of Cottage Grove is interested in your experience with the Streatery Pilot Program. We are committed to listening and improving where we can, so we welcome your comments. Please fill out this questionnaire and drop it off at City Hall front desk. Thank you.

Please rate the Streatery Pilot Study overall.

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☒ 5

Disappointing

Exceptional

If you are a business, how beneficial was the Streatery Pilot Study?

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

Disappointing

Exceptional

How frequently did you use a Streatery?

☒ 3-5 times per month ☐ 1-2 times per month
☐ Once every 2 months ☐ Never

Should the pilot program continue?

☒ Yes ☐ No
☐ Yes, but differently (Please explain below)

How did the Streatery affect parking?

☒ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

Low Impact

High Impact

Please share any additional comments or suggestions.

unexpected
The streatery was a ~~good~~ boon during the Covid times. I believe the streateries made the difference in keeping downtown somewhat alive during the shutdown. On a personal note I appreciated the ~~choice~~ option of sitting outside watching the flow down Main Street and feeling a part of it all. I hope they continue!

Downtown Streatery Program

400 E. Main Street, Cottage Grove, OR, 97424

541-942-3340

www.cottagegroveor.gov

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How frequently did you use a Streatery?

☒ 3-5 times per month *more than* ☐ 1-2 times per month
☐ Once every 2 months ☐ Never

Should the pilot program continue?

☒ Yes ☐ No
☐ Yes, but differently (Please explain below)

How did the Streatery affect parking?

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Low Impact

High Impact

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Contributed to the vibrancy of downtown.

Helped business & customers greatly

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High Impact

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The eatery provided space outside for customers to enjoy themselves. They helped add to the ambience downtown

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Low Impact

High Impact

Please share any additional comments or suggestions.

*takes away too much
parking for others*

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Low Impact

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*They Got Slippery
maybe some
grip tape*

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Low Impact

High Impact

Please share any additional comments or suggestions.

I DIDNT LIKE IT.
STRAIGHT UP-
THAT IS ALL.

YOU'RE
WELCOME-

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Low Impact

High Impact

Please share any additional comments or suggestions.

The Patio was a good way for more folks to enjoy the streets of Cottage Grove and added to the communal feel of the city.

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Low Impact

High Impact

Please share any additional comments or suggestions.

Wonderful way to sit in the sun during the day and coffee and food. It is one of the reasons I come downtown. And fun to "bther people if they are willing... and to tell them about Cottage Grove. Whenever someone wants to find a place to eat I always recommend Sprats And can be helpful in

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the ambience outdoors

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☐ Yes, but differently (Please explain below)

How did the Streatery affect parking?

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Low Impact

High Impact

Please share any additional comments or suggestions.

please continue this program. The parking was barely affected. Comparatively to how beneficial the additional seating was.

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Low Impact

High Impact

Please share any additional comments or suggestions.

Streatery is a good idea, but I don't feel that it works in Cottage Grove, especially on Main Street.

Some of the employees of business parks on the street our business is locate, and leaves no parking for customers nor loading spaces. We need to have some rules that no parking on the main street for employees nor people lives on main street.

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Disappointing

Exceptional

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Disappointing

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☒ Yes, but differently (Please explain below)

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Low Impact

High Impact

Please share any additional comments or suggestions.

would like to see them on side streets.

If they are expanded we need 4 way stops on all streets that have Streaterys. (Usability issue)

If we have Streaterys we need to have all employees and residences park off the streets.

Limit Trucks on Main

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Rob Scoggin
I would like to see
a subcommittee to further study
this issue. would make a motion

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Low Impact

High Impact

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Some of the Employees of local businesses take up the majority of parking spaces on the block we are on. The streatery took away a few more, leaving zero parking for customers. A number of customers complained about this issue.

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proposed route is not ideal
Track route would be great & I
sit on the streatery

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*Many Customers complained
about NO Parking on Street.*

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Please rate the Streatery Pilot Study overall.

☒ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

Disappointing

Exceptional

If you are a business, how beneficial was the Streatery Pilot Study?

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How frequently did you use a Streatery?

☐ 3-5 times per month ☐ 1-2 times per month
☐ Once every 2 months ☒ Never

Should the pilot program continue?

☐ Yes ☒ No
☐ Yes, but differently (Please explain below)

How did the Streatery affect parking?

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☒ 5

Low Impact

High Impact

Please share any additional comments or suggestions.

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FEELS LIKE A VACATION
AT OUR DOWNTOWN

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A wonderful addition to downtown.

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Disappointing for me. Not a good biz. Exceptional

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Low Impact

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Doesn't really apply to my business(es). Just took up parking spaces a bit. I feel indifferent about it.

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Please share any additional comments or suggestions.

There is tons of other parking not being used

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Brought Great
Energy to
Cottage Grove

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Beautiful Streatery!
Can't wait for next season

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oops! the Kitty bumped my arm
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Low Impact

High Impact

Please share any additional comments or suggestions.

I think it added (adds) a congenial atmosphere to main st. Makes downtown seem more lively & friendly! Parking didn't seem more of a problem than normal ~ folks never seem to "remember" the free parking (lots around - o well - We would eat at them more often but usually have lunch in our store, hope to see the streateries again this summer!

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it was a neat
outdoor dining experience;
but downtown already
has horrible parking.
Working & parking is
a complete
trainwreck!

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Parking loss of 3 spaces
over the hundreds of
available spaces →
great trade off.

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Ryan Sisson <civilengineer@cottagegrove.org>

Re: Questions for Streatery Pilot Study

1 message

Chloe Beckes <jackspratsbrats@gmail.com>

Tue, Mar 1, 2022 at 10:10 PM

To: Ryan Sisson <civilengineer@cottagegrove.org>

Hi Ryan!

We loved having streatery in front of Jack Sprats! After the first crazy week of people running their cars into it, I feel like people got used to it being there. The streatery allowed us to seat even more people outside where they could enjoy the beautiful weather. People have always appreciated having outdoor seating, but in the past the chairs have been dragged into the walkway and blocked pedestrian traffic. With the streatery, it is so welcoming to everyone. With all the covid restrictions, it was an easy fix for people who didn't want to wear a mask. We had people sitting out there everyday. I rate it a 5 and hope that the council votes to bring them back for many more years.

Thank you for all your hard work bringing the streateries to Cottage Grove!

Chloe



Ryan Sisson <civilengineer@cottagegrove.org>

Streatery survey

1 message

Steve Shinn <mrsteveshinn@yahoo.com>

Tue, Mar 22, 2022 at 2:47 PM

To: Ryan Sisson <civilengineer@cottagegrove.org>

I would rank the pilot study 5 of 5, exceptional

I would say the study was 5 of 5, exceptional

I used it essentially every day, multiple times a day

The only thing I would change are fixed dates for set up and removal. I feel like our weather is consistent enough that simple dates like; set up the 2nd week of April and removal the last week of October would be much better than wondering when it was to be done and then rushing to accommodate from our end. Most, if not all, government programs don't seem to have a great grasp of all the balls small business owners have to juggle and we can't just drop everything we're doing to handle one aspect of one location that we manage. But it was the first year and I'm sure it will become smoother after this.