



2021 In Review

**COTTAGE GROVE AREA
CHAMBER OF COMMERCE**

SHAUNA NEIGH, CEO



MEMBERSHIP:

- 230 Members
- 34 New Members
- 13 Dropped
- Membership Support:
- 5 memberships Sponsored
- Business After Hours
- Website
- Oregon RAIN



VISITOR CENTER

VOLUNTEERS:

Tara Sue Hughart
Penny Westling
Ann Krush

High School Interns:
River Molyneaux
Rhea Florez

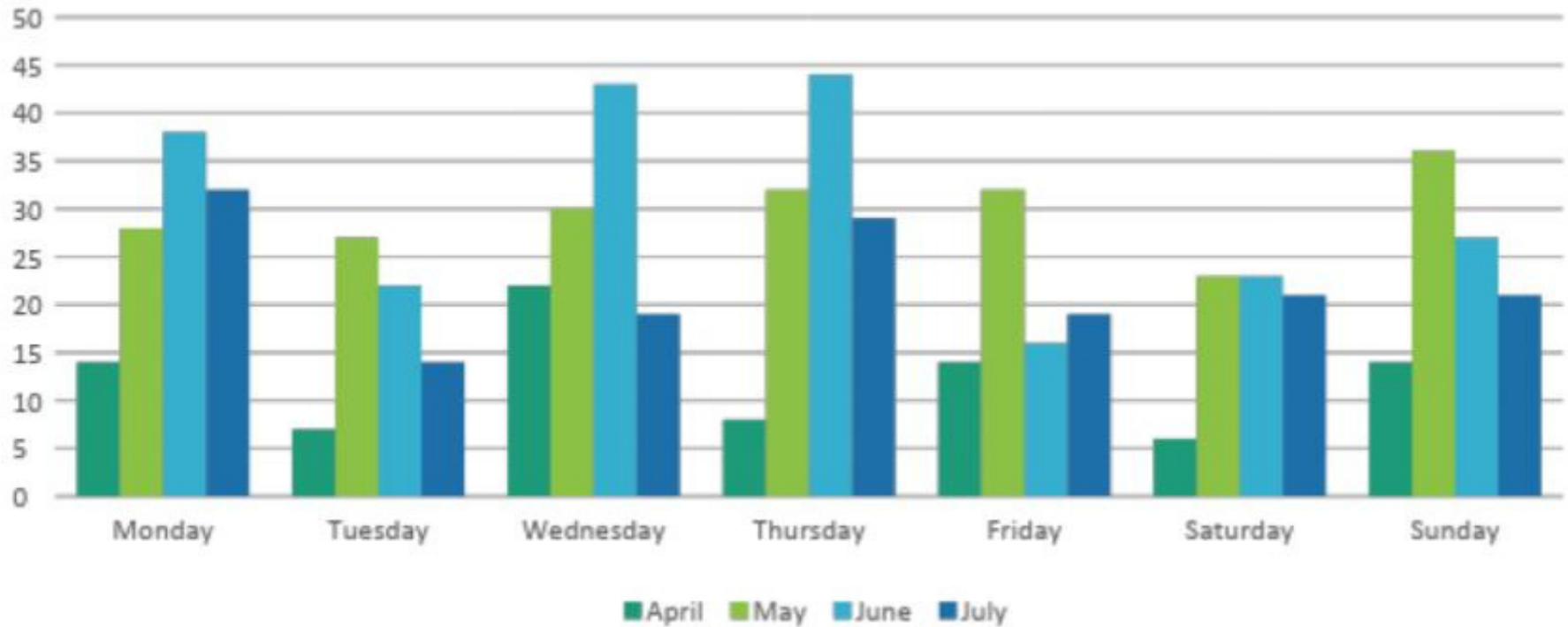
Increased hours to 7 days a week
during tourism season

Increased tourism sales

Increased Face to Face
interaction

Participation in Art Walk

Statistics on summer tourism:



Monday – 112 (Closed on 07/05)
 Tuesday - 70
 Wednesday - 114
 Thursday - 113
 Friday – 81
 Saturday - 73
 Sunday – 98 (closed on 07/04)

2021 FOCUS:

PARTNERSHIP and TOURISM

- The City of Cottage Grove
- Travel Lane County
- Eugene Cascades & Coast
- KNND
- The Sentinel
- The Chronicle



YEAR OF POSITIVE PUBLICITY

- The Oregonian
- The Eugene Magazine
- Eugene Cascades and Coast
- Travel Awaits
- Travel Lane County
- Jon Stinnett - Featured Business
- The Chronicle
- The Sentinel



CONCERTS IN THE PARK

Photo by Kenneth Michael Roberts

HALLOWEEN HOOTENANNY



2021 Halloween Hootinanny
Cottage Grove, OR
 Snap Savage Photography
With Choice Savage



2021 Halloween Hootinanny
Cottage Grove, OR
 Snap Savage Photography
With Choice Savage

SHOP SMALL CAMPAIGN:

- Sanity Chocolate Virtual Tour
- Cash Mob
- Jingle the Elf
- Harrison Parent Club
- Shop Early Shop Local (QR Code)
- KNND
- The Sentinel
- The Chronicle





CHRISTMAS KICK OFF



2022 BOARD OF DIRECTORS

Dale Smith - President

Tiffanie Williams - Vice President

Chrissy Chapman - Treasurer

Alyssa Gomez - Secretary

Len Blackstone - Past President

Valerie Nash - Director

Shane May - Director

Natalie Clark - Director

Tesla Thoms - Director

Kyle Dooley - Director

Kim Westwang - Director

Alan Whitlock - Director

Chalice Savage - Director

Not photographed

Cameron Reiten - Director

Stephen Lawn - Director

Staff: Shauna Neigh - CEO

Georgia Haskell - Office/Membership Manager





2022 - NO MORE MASKS



THANK YOU!

Shauna Neigh
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